



SOUTHSIDE NEXT

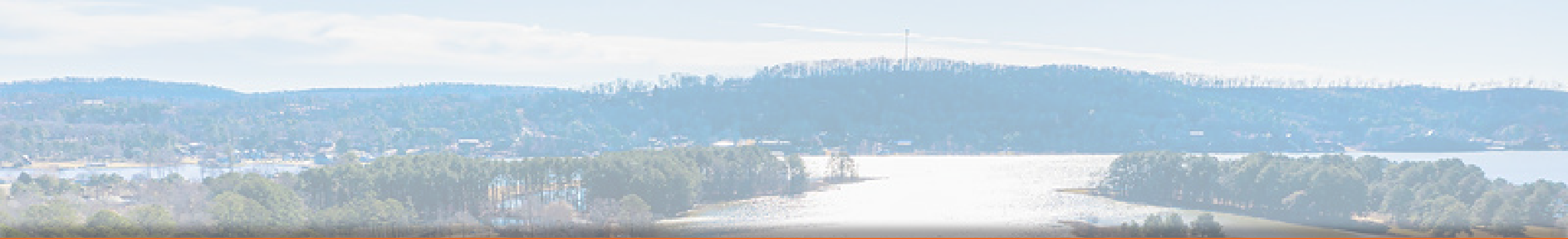
YOUTH OUTREACH

March 21st, 2022

GMC

- 
1. WELCOME
 - 2. DESIGN AND CITIES**
 - 3. SOUTHSIDE NEXT**
 - 4. GROUP EXERCISES**

MEETING GOALS



**EVERYTHING OUTSIDE OF OUR NATURAL
WORLD HAS BEEN DESIGNED.**



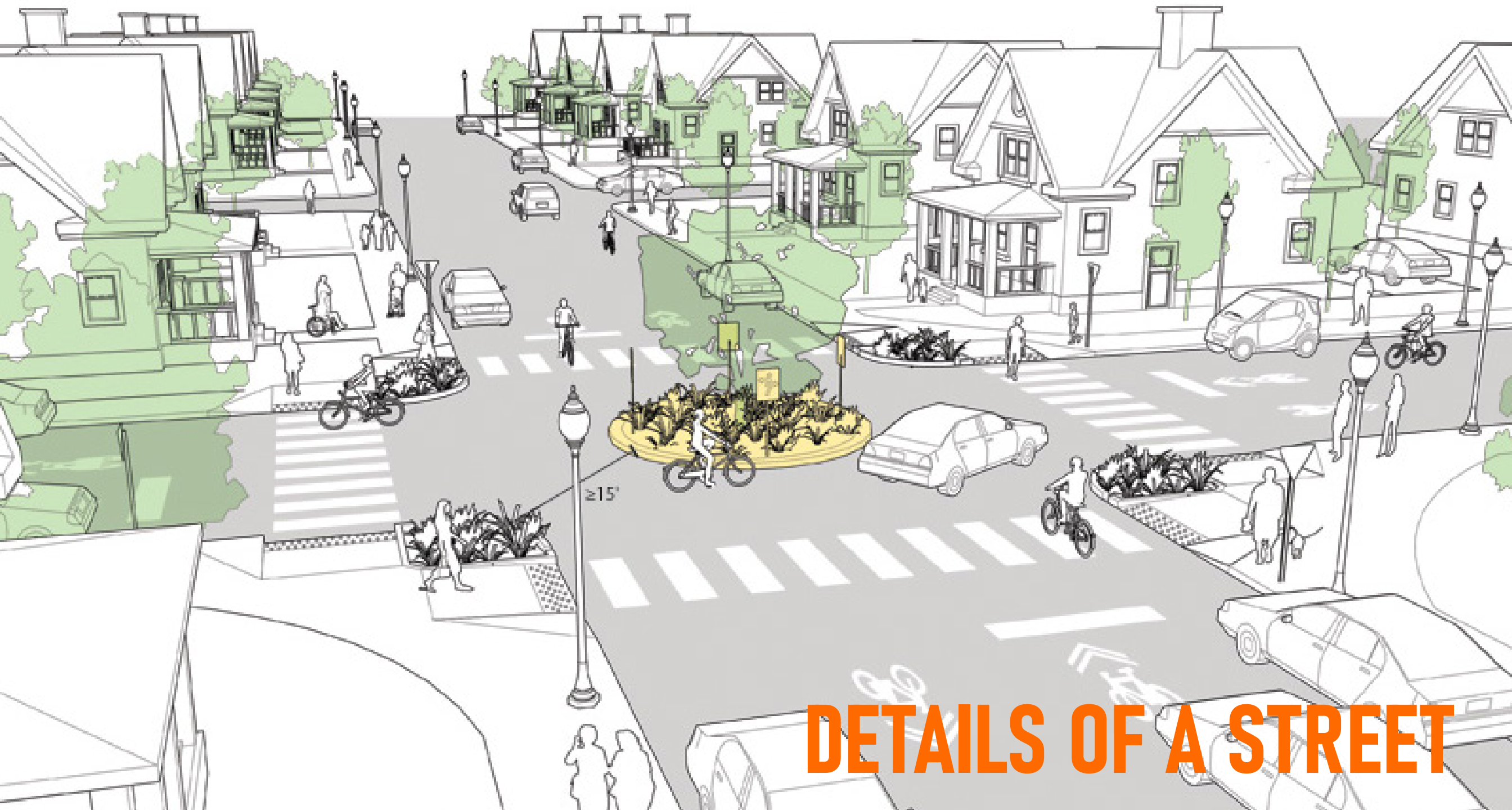


THIS *FONT*, ROOM, TABLES & CHAIRS,
EVEN THE CITIES WE LIVE IN.



**WHEN YOU WALK OR DRIVE DOWN A STREET
IN A CITY EVERYTHING YOU SEE HAS BEEN
DESIGNED.**

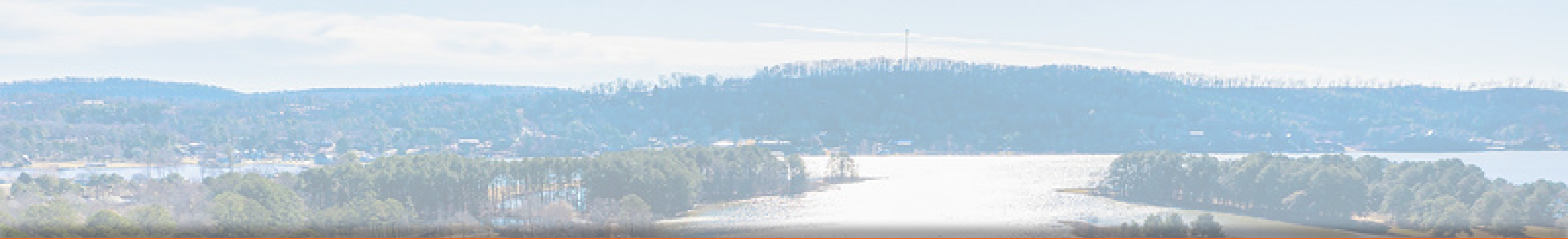




DETAILS OF A STREET

CITY WIDE DESIGN





**WE SHAPE OUR CITY AS MUCH AS IT
SHAPES US.**





SOUTHSIDE +/- 10,000





PENISCOLA, SPAIN +/- 10,000





TRAVEL QUESTION



CITY PLANNING IS

**NARRATING THE FUTURE OF A
COMMUNITY IN A THOUGHTFUL AND
STRATEGIC WAY.**



CITY PLANNING IS

**INTERDISCIPLINARY FIELD THAT INCLUDES
CIVIL ENGINEERING, ARCHITECTURE, HUMAN
GEOGRAPHY, POLITICS, SOCIAL SCIENCE, AND
URBAN DESIGN**

SUCCESSFUL PLANNING

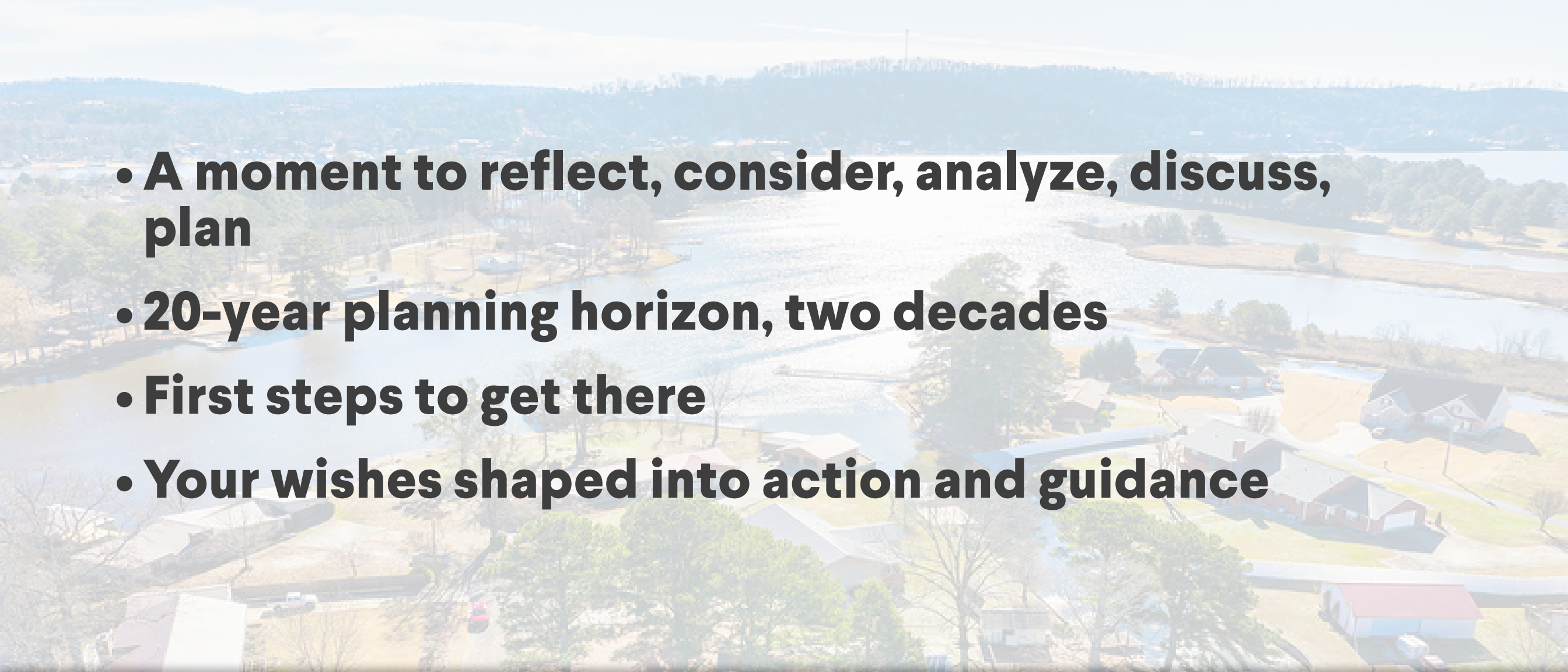
**PROTECTS AND NURTURES THE
CHARACTER OF HOME, SENSE OF PLACE,
AND LOCAL IDENTITY**

An aerial photograph of a residential neighborhood, showing houses, trees, and a road. The image is overlaid with a semi-transparent blue filter. The text 'SOUTHSIDE' is positioned at the top in a white, sans-serif font.

SOUTHSIDE

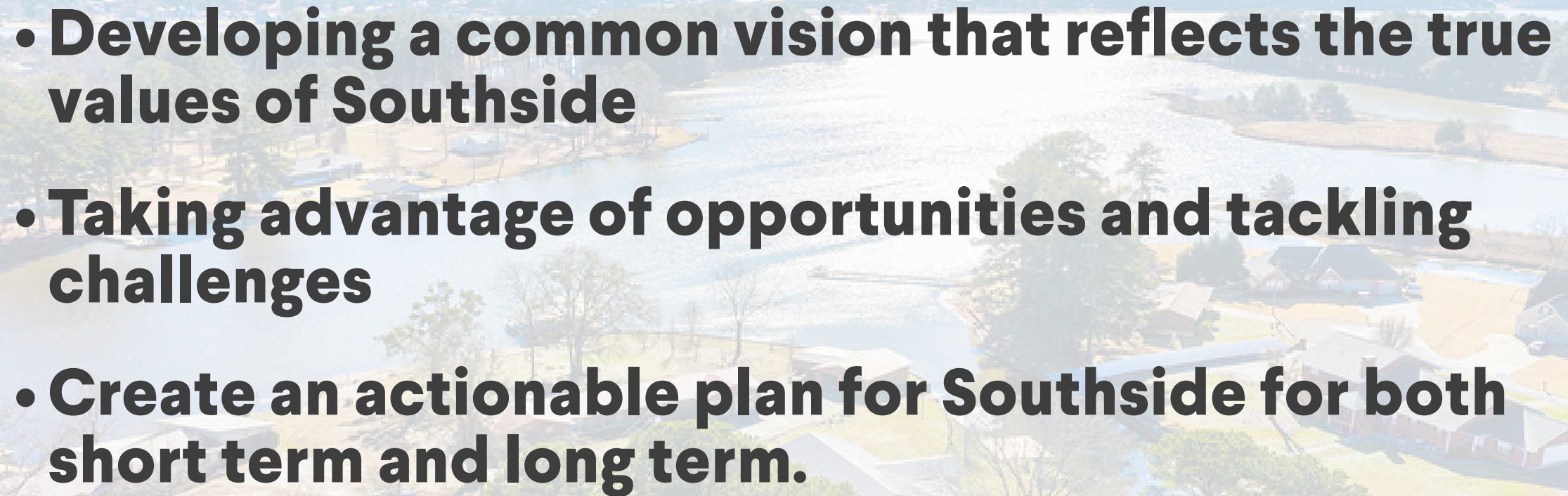
NEXT

STRATEGIC PLAN

- 
- **A moment to reflect, consider, analyze, discuss, plan**
 - **20-year planning horizon, two decades**
 - **First steps to get there**
 - **Your wishes shaped into action and guidance**

EXCITED TO BE HERE!



- 
- An aerial photograph of a residential neighborhood with a large body of water in the background. The houses are mostly two-story structures with various roof colors. The water is a light blue-grey color, and there are some trees and green spaces scattered throughout the area. The overall scene is bright and clear.
- **Developing a common vision that reflects the true values of Southside**
 - **Taking advantage of opportunities and tackling challenges**
 - **Create an actionable plan for Southside for both short term and long term.**

PROJECT GOALS

A strategic guide for the City that is shaped by the community's values. It sets forth a collective vision, and both the short and long-term actions to achieve that vision.

- Citywide plan that is a tool for community guided improvement
- A guidebook for local decision makers
- A marketing and economic development tool

Alabama Law 11-52-72 “regulations shall be made in accordance with a comprehensive plan.”

WHAT IS A STRATEGIC PLAN?





PROCESS OVERVIEW

STRATEGIC MASTER PLAN



Land Use

**Community
Design**

**Parks &
Recreation**

**Economic
Development**

Housing

**Hwy 77
Corridor**

**Infrastructure
& Facilities**

Mobility

TOPICS OF THE PLAN



1. Understand the Details of Southside



2. Define a Vision for the Future of Southside



3. Define Actions to Achieve Vision

4. Implementation Strategy

Develop HWY 77 Zoning Ordinance to Fit Community Vision and Need

PROCESS OUTLINE



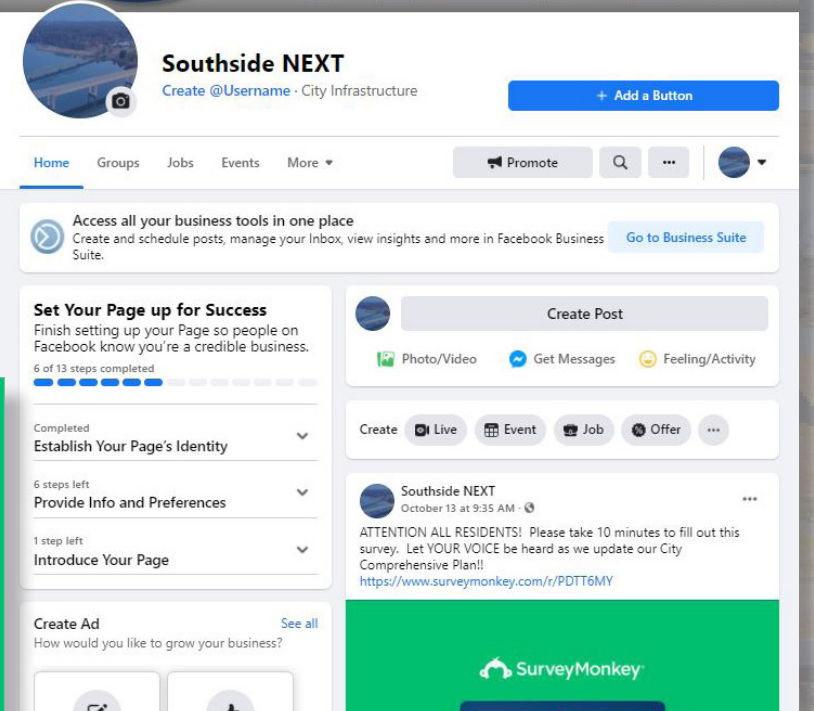
SOUTHSIDE NEXT

2022 STRATEGIC MASTER PLAN

The city of Southside in the Spring of 2021 initiated a strategic master planning process to develop a new comprehensive plan and draft a new corridor overlay zoning district. Known as Southside Next, this process will draw upon statistical analysis, community and stakeholder vision, and strategic recommendations to generate an action plan that can be used by Southside to guide future development practices. The final product will be a living document forged by and for the community.

GET INVOLVED

TAKE SURVEY



ONLINE

COMMUNITY ANALYSIS



SOUTHSIDE
NEXT

EXISTING CONDITIONS



SOUTHSIDE
NEXT

Community Meeting



c. 50
participants

Online Survey



328
responses

Project Website



205
unique visitors

Project Facebook



2,328
views

Total : 2,911

ENGAGEMENT

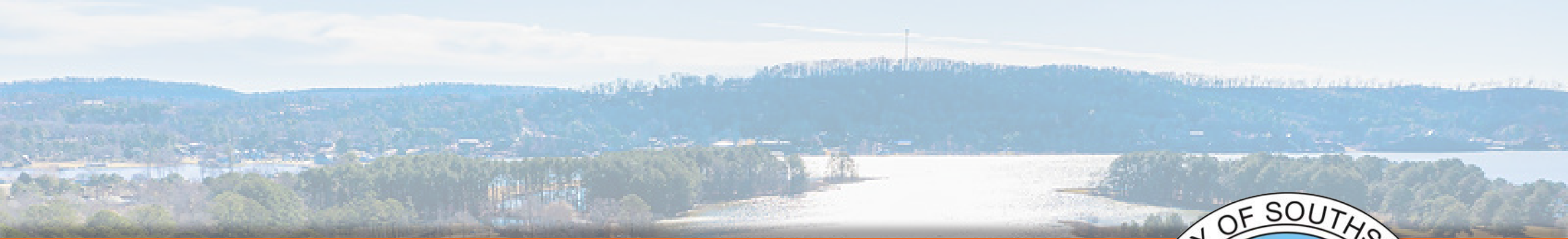


TABLE EXERCISES



Individual Activity

- **Do you want to continue to live in the Southside area as an adult?**
- **Why or why not**
- **What would make you reconsider?**

FUTURE YOU



1. Do you want to continue to live in the Southside area as an adult?

2. Brief Explanation

FUTURE YOU

Individual Activity

- Consider Your Vision for the Future
- Provide Feedback by Ranking Direction

Themes

- Tell Us More About A Theme or Add Some

DIRECTION THEMES

Through the steering committee, city employee meetings, and the community analysis data we have produced these emerging themes.

1. Review all of these statements and rank them by importance. 1 meaning not important and 5 meaning very important
2. Add any statements that are important to you, but not listed, and any thoughts or ideas you would like to share.

Not Important 1 2 3 4 5 Very Important

Not Important 1 2 3 4 5 Very Important

Not Important 1 2 3 4 5 Very Important

Not Important 1 2 3 4 5 Very Important

Not Important 1 2 3 4 5 Very Important

Not Important 1 2 3 4 5 Very Important

Not Important 1 2 3 4 5 Very Important

Not Important 1 2 3 4 5 Very Important

Not Important 1 2 3 4 5 Very Important

Not Important 1 2 3 4 5 Very Important

Not Important 1 2 3 4 5 Very Important

Encourage Southside's growth while protecting its charm.

Develop a retail town center in Southside.

Increase and improve public access to the Coosa River.

Improve roads as Southside continues to grow.

Improve the "Look and Feel" of Hwy. 77.

Develop walking trails in the city.

Become a more engaging city for senior and youth.

Continue to expand and improve city parks.

Expand the city's job market.

Proactively Recruit Retail Business.

ADDITIONAL COMMENTS

DIRECTIONS WORKSHEET

- **Table Volunteer to Take Notes**

- **Think about the Question for a Moment**

- 1. What do we need to do to make Southside a better community in the future?*
- 2. How will we know when we've succeeded?*
- 3. What are the challenges or obstacles to realizing our opportunities?*

- **Group Discussion**

- **Share**

TABLE DISCUSSION

TABLE DISCUSSION

What do you as a group think about the future of Southside?

1. Wait for instructions.
2. Record the work using participants' own words as much as possible.
3. Make sure everyone can contribute.

1. *What do we need to do to make Southside a better community in the future?*

2. *How will we know when we've succeeded?*





THANK YOU!



GMC